It's the better, safer and cleaner home heating oil.

Just like you, home heating oil systems perform better and last longer when they're cared for properly. Thankfully, there's an easy way to do it. HEATDOC™ is a proprietary fuel conditioner that constantly cares for your heating oil system by making sure your fuel is in tip-top shape.

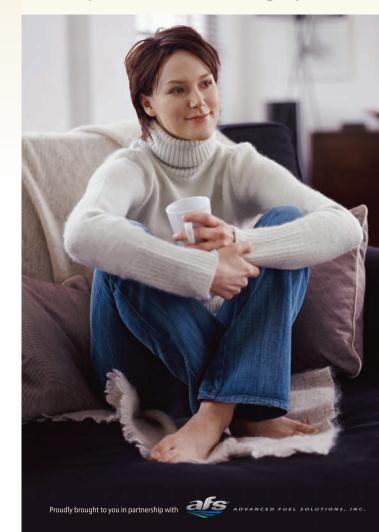


Increases fuel efficiency

Saves you money!



The worry-free health care plan for your home heating system







With HEATDOC™ the future is now.

THE IMMEDIATE BENEFITS OF HEATDOC™

With a unique balance of three stabilizers, HEATDOC™ not only keeps today's fuel fresh but also improves the latest blends of ultra-low sulfur and biodiesel keeping

your fuel healthy today and into the future. It cleans your heating system by reducing sediment build up that may already be





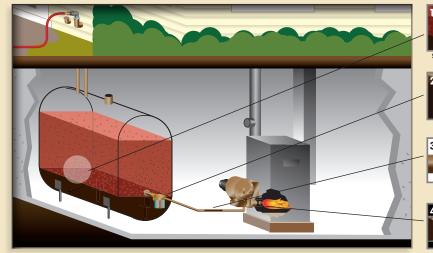
in your tank, pipes, filters, System filter samples showing Untreated fuel versus heating oil treated with HEATDOC. Better, Cleaner & Safer!

and nozzle. HEATDOC[™] also inhibits corrosion and rust in your tank and fuel lines. The result is healthier fuel and heating system that runs more effectively while improving equipment life expectancy. HEATDOC[™] is always on call keeping your home heat-healthy!





HEATDOC addresses four critical areas in your system. How it works:



Untreated fuel produces unwanted sediment that when stirred during refill can enter into system components. HEATDOC™ reduces sediment into microparticles that flow completely through your heating system to a complete burn while improving efficiency.

Sediment build-up in the tank filter can stop the flow of fuel completely or allow sediment particles further into the system. As HEATDOCTM reduces particle size and stabilizes the fuel, it eliminates clogging and ensures no inconvenient emergency service calls.

Untreated fuel can also react with metal parts causing corrosion and oxidation which can stop fuel flow or reduce efficiency. HEATDOCTM stops the reaction and eliminates the corrosion of metal parts



Sediment can eventually reach the burner nozzle, reducing burn efficiency or shutting off the heat completely. HEATDOC™ eliminates nozzle plugging, maintaining maximum burn rate and improved equipment efficiency.

